

Badges Design

By: Nandhagopal

Users?

What Types of Stays

- Stayzilla hosts were people who can make money by sharing their space or an entire place.
- For Business purposes stayzilla supply also came from market place also but as a product we wanted to service on homestays.

Users and Motivation

- Someone who can make some extra cash with his stay.
- Someone who can rent his guest house when he is not there to make money.
- Full timers who see this as a regular source of income

Levels of Motivation

- How can I share my space?
- Why Not?
- Looks like good money?
- I get to meet interesting people and get good money?
- Can I make this my regular source of income?

What am I trying to solve?

Purpose

Hosts will see badges as a way of **gauging their performance**. Badges should drive the hosts to be on their toes to accept or respond to a booking. This is a way of stickiness for the hosts on Stayzilla.

Hypothesis

Stay badges are a great way to streamline host performance on Stayzilla. The badges will act as a way to promote properties that are diligent in responding to bookings and penalize properties that do not respond to bookings.

What is a Badge?

BADGE ATTRIBUTES

Response Time

Confirmation Rate

Response Rate

Last Update

Impact of Badges

GUEST

Property Page (P0)

Landing Page (P2)

Search Results
page (P1)

Impact of Badge

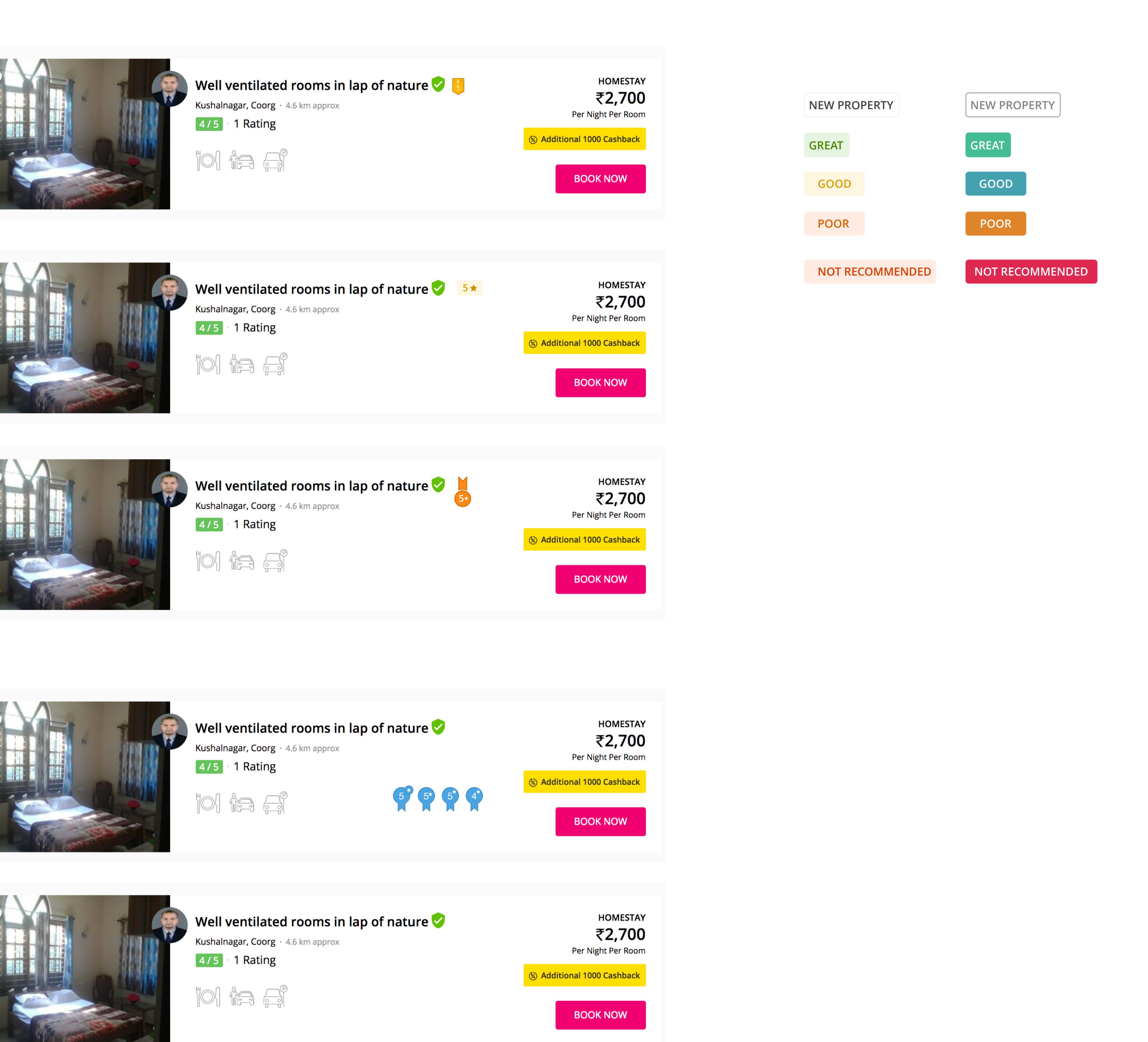
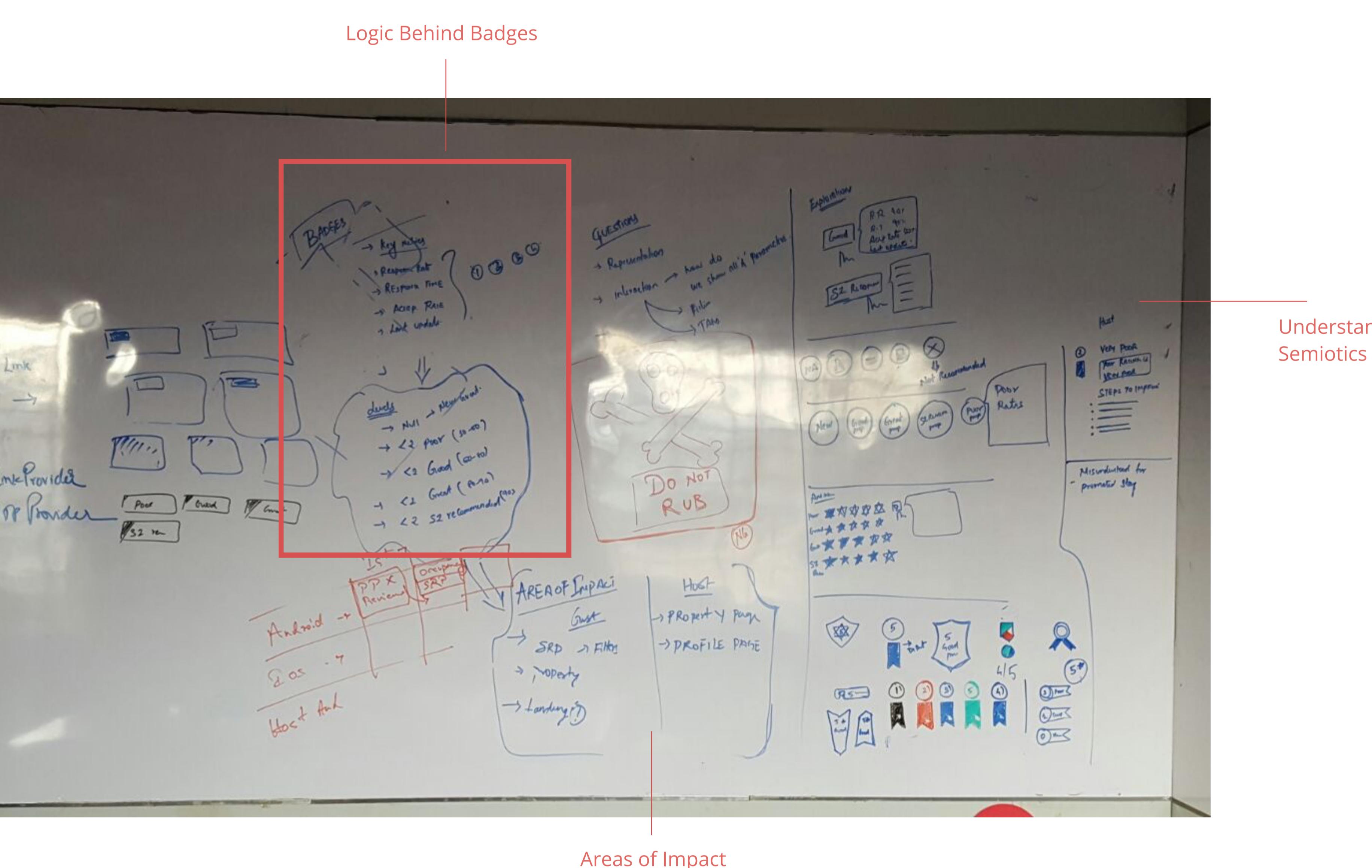
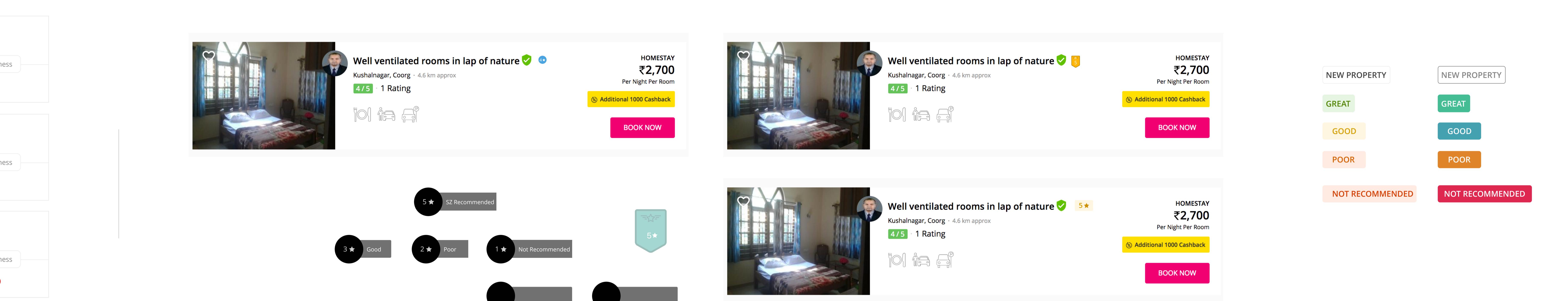
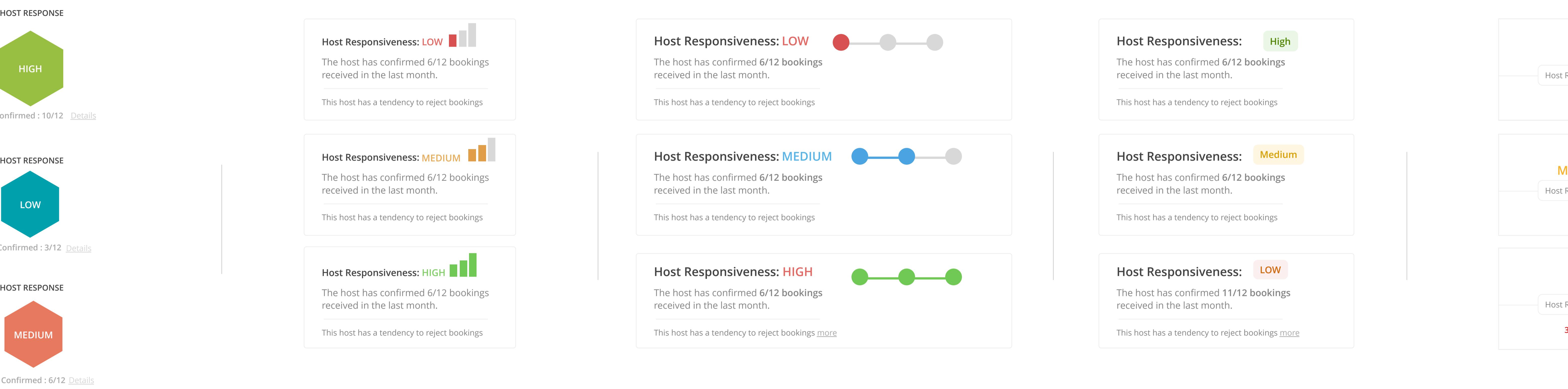
HOST

Host Property (P1)

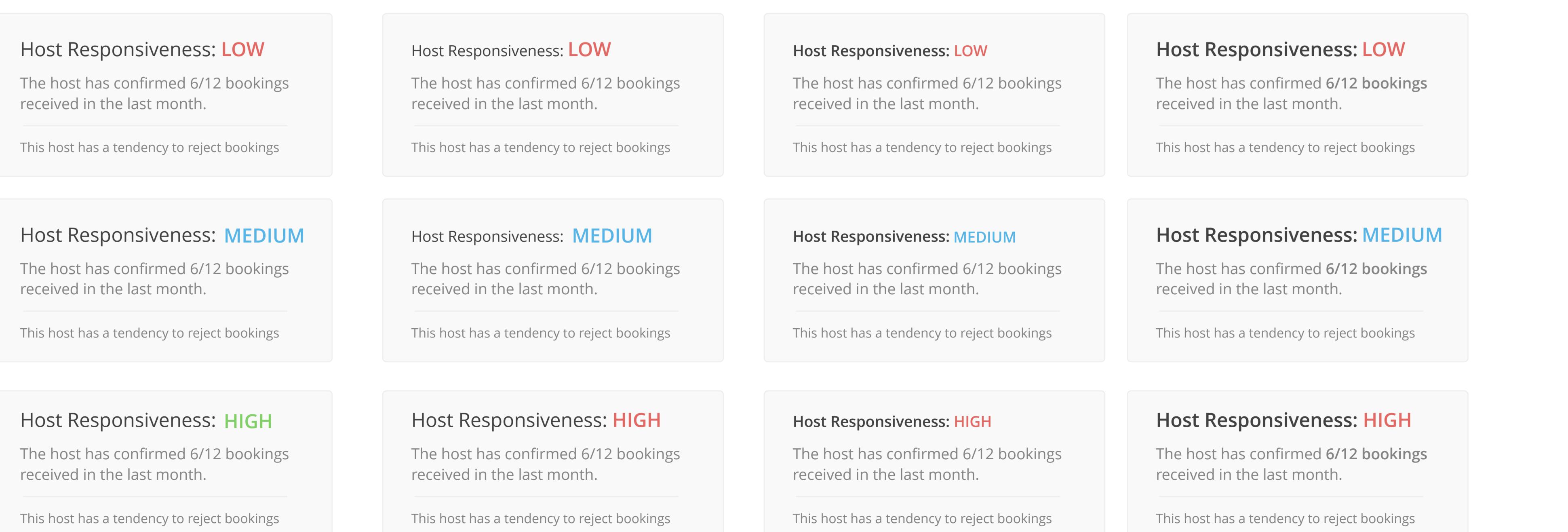
Host Dashboard (P0)

Badges Explorations

looks like a progress bar where user is missing a step.



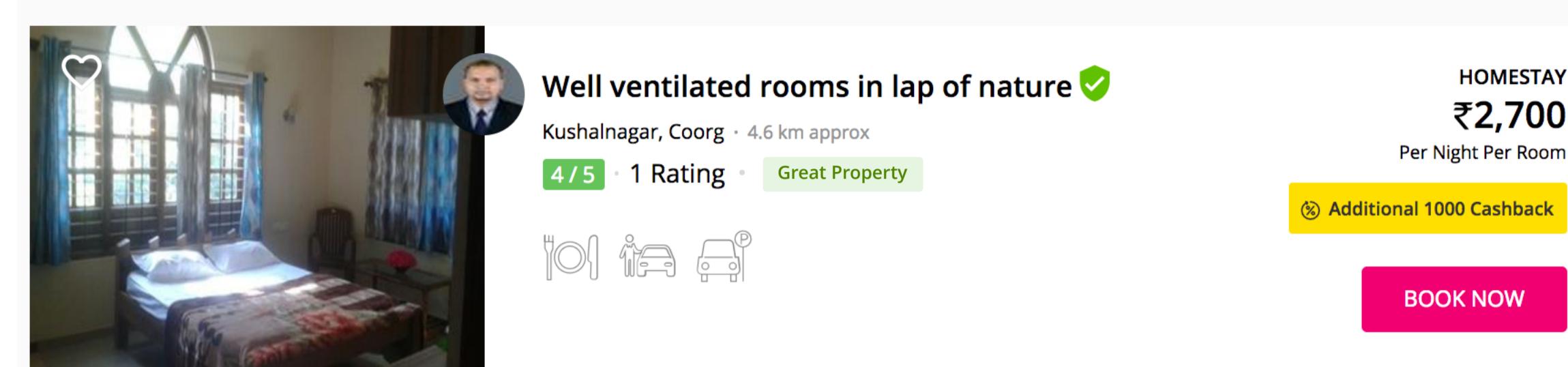
Exploring with just Type



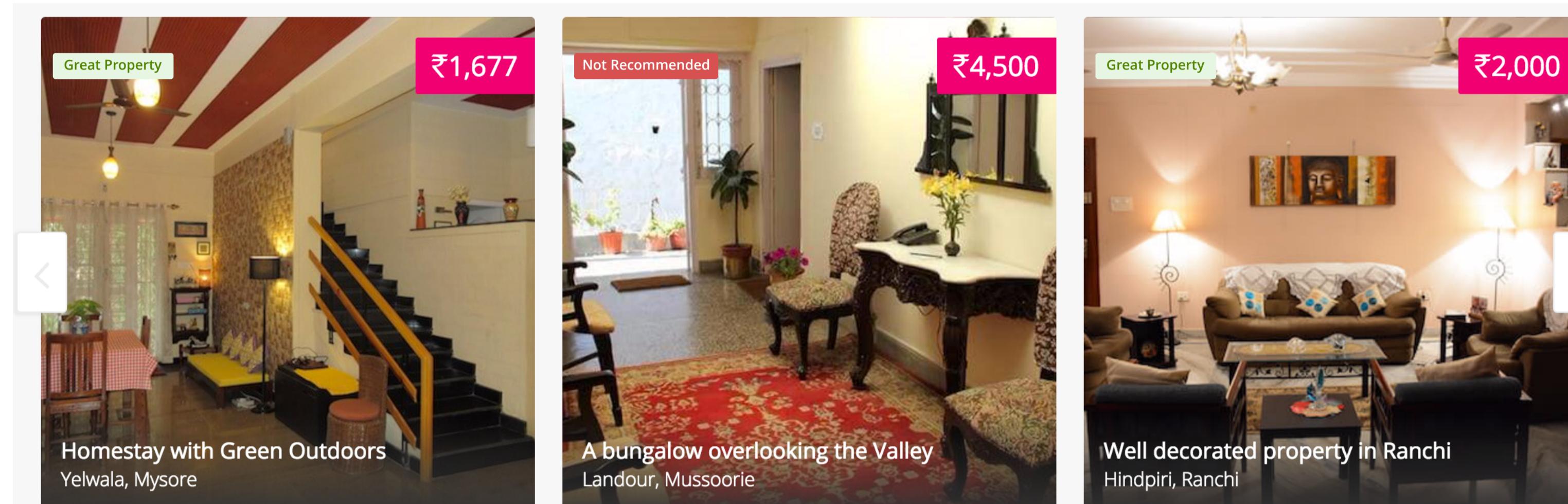
Potential Impact

Guest Website

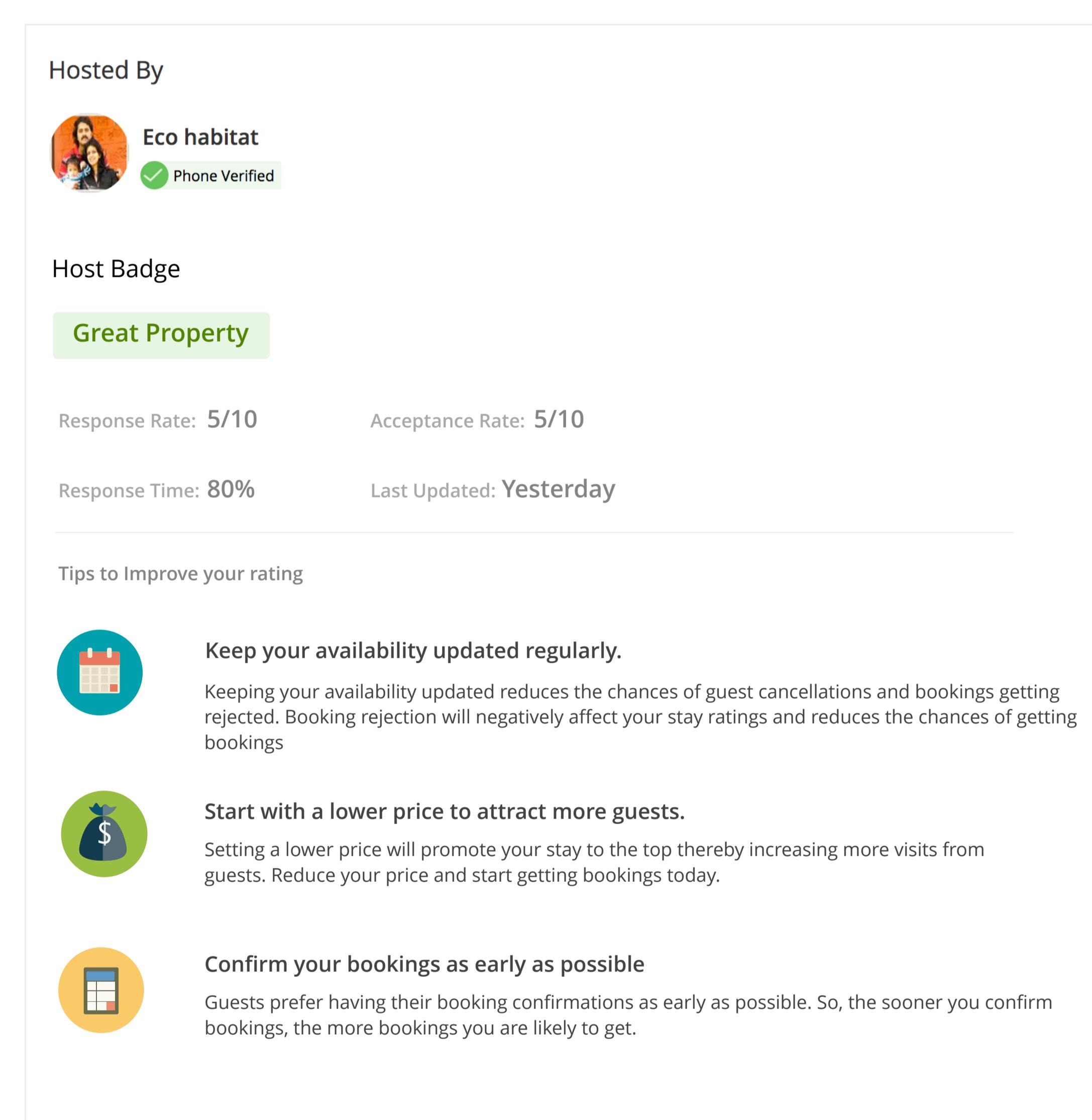
Property Card



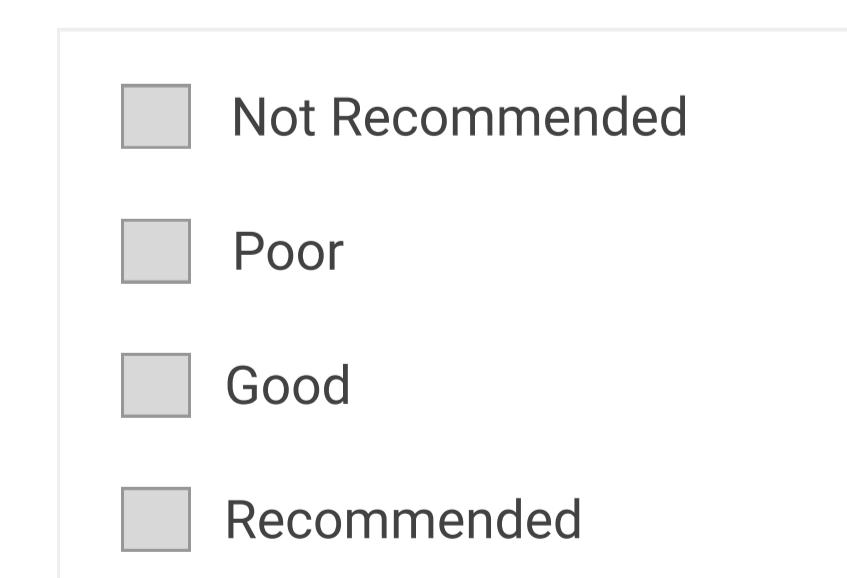
Property Photo



Property Card



Search Filters



Host Website

Home Location Amenities Rooms Services Gallery Policies Bank Details

Host Badge

Great Property

Response Rate: 5/10 Acceptance Rate: 5/10
Response Time: 80% Last Updated: Yesterday

Tips to Improve your rating

- Keep your availability updated regularly.**
Keeping your availability updated reduces the chances of guest cancellations and bookings getting rejected. Booking rejection will negatively affect your stay ratings and reduces the chances of getting bookings.
- Start with a lower price to attract more guests.**
Setting a lower price will promote your stay to the top thereby increasing more visits from guests. Reduce your price and start getting bookings today.
- Confirm your bookings as early as possible**
Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

NEW PROPERTY

GREAT

GOOD

POOR

NOT RECOMMENDED

Property Name: **Great Property** Know more about badges

Response Rate: 5/10 Acceptance Rate: 5/10
Response Time: 3hr 15min Last Updated: Yesterday

[Read More](#)

Property Name II: **Good Property**

Response Rate: 4/10 Acceptance Rate: 5/10
Response Time: 80% Last Updated: Yesterday

[Read More](#)

FAQ

What is Badges ?

How do we calculate?

Where does my property stand?

What should I do to improve?

Potential Impact: Version 2

Guest Website - Property Page

Use Case 1: Badges and Ratings

Hosted By



Eco habitat

Phone Verified

Property Badge

Great Property

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

5/10	5/10
Response Rate	Acceptance Rate
2hrs	Jan 4th
Response Time	Last Updated

Tips to Improve your rating

- ✓ Keep your availability updated regularly.
- ✓ Start with a lower price to attract more guests.
- ✓ Confirm your bookings as early as possible

Keeping your availability updated reduces the chances of guest cancellations and bookings getting rejected. Booking rejection will negatively affect your stay ratings and reduces the chances of getting bookings.

Setting a lower price will promote your stay to the top thereby increasing more visits from guests. Reduce your price and start getting bookings today.

Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

Host Website - Property Page

Home Location Amenities Rooms Services Gallery Policies Bank Details



Great Property

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

A peaceful place to relax and revive away from the city side ↗

Our stay has 4 rooms with attached bathrooms and a common kitchen. It is in silent and peaceful location. Also has conference hall, open lawn and place for meditation. Ideal for groups to escape city heat and rush. Enjoy beautiful garden in the premises. On request, campfire and barbecue on grill can be arranged. We welcome you to our stay.

Property Badge

Great Property

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

5/10	5/10
Response Rate	Acceptance Rate
2hrs	Jan 4th
Response Time	Last Updated

Tips to Improve your rating

- ✓ Keep your availability updated regularly.
- ✓ Start with a lower price to attract more guests.
- ✓ Confirm your bookings as early as possible

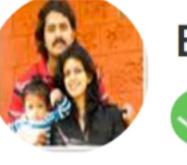
Keeping your availability updated reduces the chances of guest cancellations and bookings getting rejected. Booking rejection will negatively affect your stay ratings and reduces the chances of getting bookings.

Setting a lower price will promote your stay to the top thereby increasing more visits from guests. Reduce your price and start getting bookings today.

Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

Use Case 2: Only Ratings

Hosted By



Eco habitat

Phone Verified

Property Performance

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

5/10	5/10
Response Rate	Acceptance Rate
2hrs	Jan 4th
Response Time	Last Updated

Tips to Improve your rating

- ✓ Keep your availability updated regularly.
- ✓ Start with a lower price to attract more guests.
- ✓ Confirm your bookings as early as possible

Keeping your availability updated reduces the chances of guest cancellations and bookings getting rejected. Booking rejection will negatively affect your stay ratings and reduces the chances of getting bookings.

Setting a lower price will promote your stay to the top thereby increasing more visits from guests. Reduce your price and start getting bookings today.

Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

Emailer Performance Card

Your Performance

Great Property

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

5/10	5/10
Response Rate	Acceptance Rate
2hrs	Jan 4th
Response Time	Last Updated

To know more about your improving your ratings please [click here](#)

Use Case 3: SZ recommended

Hosted By



Eco habitat

Phone Verified

Property Badge

Great Property

This is a Stayzilla Recommended property. The host has been very responsive one of our best. Overall, you can experience a very good stay.

5/10	5/10
Response Rate	Acceptance Rate
2hrs	Jan 4th
Response Time	Last Updated

What do these ratings mean?

- Response Rate
- Acceptance Rate
- Response Time
- Last Update

Keeping your availability updated reduces the chances of guest cancellations and bookings getting rejected. Booking rejection will negatively affect your stay ratings and reduces the chances of getting bookings.

Setting a lower price will promote your stay to the top thereby increasing more visits from guests. Reduce your price and start getting bookings today.

Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

Guests prefer having their booking confirmations as early as possible. So, the sooner you confirm bookings, the more bookings you are likely to get.

Exploring Card Variants

Variant 1

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Property Badge

Great Property

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

5/10	RESPONSE RATE
5/10	ACCEPTANCE RATE
High 2hr - 3hr	RESPONSE TIME
Jan 4th	LAST UPDATED

Reviews and Ratings

4.55 Fabulous **78%** (Based on 18 recommendations)

Would you like to recommend this stay?

Score Breakdown (Based on 45 reviews)

5	Service Quality	2.5	Appearance	1.0
4	Room Quality	2.5	Location	2.0
3	Food & Drinks	1.0	Amenities	2.0
2				
1				

All Reviews (200) HolidayIQ (180 Reviews) Stayzilla (20 Reviews)

H Great place for family vacation 5.0 by Herisha Doshi May 10, 2016
Chose this place based on Tripadvisor reviews for a family vacation. Stayed in their cottage which is definitely superior than some of the 5 star hotels. Very good location, right in the midst of lush greenery. [Read more](#)

D Awesome experience 4.5 by Deepen Vora May 10, 2016
Food, stay, facilities all are outstanding. Zipline is for 200 mts. Artificial waterfalls, swimming pool. One lake nearby. Hospitality is too good. Overall nice experience. I would suggest for anyone... [Read more](#)

H Horrible stay 1.0 by Herisha Doshi May 10, 2016
Bad location and pathetic quality of service for the money I paid. [Read more](#)

[← Previous](#) 1 2 3 4 5 [Next →](#)

Variant 2

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

Great Property 5/10 RESPONSE RATE High
2hr - 3hr RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay. [Read more](#)

What is there are just 2 attributes?

More Explorations

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

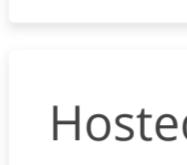
Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

Great Property 5/10 RESPONSE RATE High
2hr - 3hr RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay. [more](#)

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

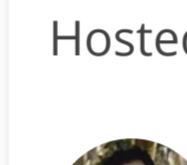
Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance [Know more](#)

Great Property 5/10 RESPONSE RATE High (2hr - 3hr) RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

Great Property 5/10 RESPONSE RATE High RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

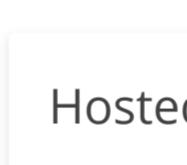
Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

Great Property 5/10 RESPONSE RATE High RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

Great Property 5/10 RESPONSE RATE High RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

GOOD 9/10 RESPONSE RATE 2 HR RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Performance

GOOD 5/10 RESPONSE RATE High (2hr - 3hr) RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

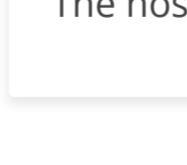
Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Host Performance

GOOD High
5hr RESPONSE RATE High
2hr RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

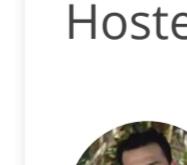
Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Host Performance

GOOD High
5hr RESPONSE RATE High
2hr RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by



Saurav Arya ✓ Email ID Verified ✓ Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding, [Read more](#)

Host Performance

GOOD High
5hr RESPONSE RATE High
2hr RESPONSE TIME

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Variant 1

Area of Focus

Variant 2

Area of Focus

Final for the MVP

Web

Stayzilla

Go, Country or Property: Wayanad | Check-in: Sun, 16 Oct | Check-out: Mon, Oct 17 | Guests: 2 Adult, 1 Child | SEARCH | Chat with us | Sign in / Sign up

Instant Confirmation: Booking confirmed. Approve your booking.

Great Room Quality 5/5

Fabulous 4.5/5 (Based on 11 reviews)

HOT DEAL 5/5 Great room quality

About this stay

Top Rated in Bangalore

MPSTDC Approved This property is approved by Madhya Pradesh Government.

Facilities

- Breakfast
- Internet
- Card Payment
- Swimming Pool
- Lift

Rooms

Single Room Deluxe AC Upto 3 Adults ₹14,500/- per night incl. tax 2

Double Room Non AC Upto 5 Adults ₹1890/- per night incl. tax 0

Free breakfast included

Things to note

Check-in: 12:00 AM | Check-out: 12:00 AM

DO's

- There is facility to eat and drink by the poolside for every guest
- Guests are free to use wifi and TV

DON'TS

- Strictly no smoking

N.B. Host cannot accomodate Family with Elders

Hosted by

Saurav Arya Recommended Host

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding.

Host Performance

GOOD 5/10 Response Rate 2hr - 3hr Response Time

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by

Saurav Arya Not Recommended

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding.

Host Performance

Poor 1/10 Response Rate 2hr - 3hr Response Time

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Hosted by

Saurav Arya

Host Interests

Astro Photography, Youtubing, Mountaineering, Bike Riding, Solo Travelling, Guitar, Paragliding.

Host Performance

GOOD 5/10 Response Rate 2hr - 3hr Response Time

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Final card

MWeb

Back to Stays in Wayanad

Instant Confirmation: Booking confirmed. Approve your booking.

Great Room Quality 5/5

HOT DEAL 5/5 Great room quality

About **Photos** **Reviews** **Map**

HOT DEAL 5/5 Great room quality

Mesmerising cozy room in... Fri, Nov 18 - Sun, Nov 20

Modify

About the stay

Top Rated in Bangalore

AAT Approved This property is approved by Assam Govt.

Facilities

- Complimentary Breakfast
- Free WiFi
- Card
- Pool
- Lift
- Gym

This stay is in demand 2 other travellers are eyeing this!

Select rooms **Free breakfast included**

Heritage Room Deluxe AC ₹1,200 per night incl. tax 1 Upto 2 Adult(s) 1 Kid(s)

Deluxe Room Non AC ₹900 per night incl. tax ₹1,100 Save ₹200 1 Upto 2 Adult(s) 1 Kid(s)

Things to note

Check-in: 12:00 AM | Check-out: 12:00 PM

DO's

- There is facility to eat and drink by the poolside for every guest
- Guests are free to use wifi and TV

DON'TS

- Strictly no smoking

N.B. Host cannot accomodate Family with Elders

Host Info Recommended Host

Saurav Arya Email ID Verified Phone Verified

Host Interests

Astro Photography, Youtubing, Mountaineering, Riding, Solo Travelling, Guitar, Paragliding.

Host Performance

GOOD 5/10 Response Rate 2hr - 3hr Response Time

The host has been very responsive to all the queries. Overall, you can experience a very good stay.

Final card