Nandhagopal

Senior Product Designer

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EDUCATION

Masters in Design
National Institute of Design
2010 - 2013

Engineering
SASTRA
2003 - 2007

SKILLS

Product Design
User Interface
Interaction Design
Wireframing
Rapid Prototyping
Design Research

SKILLS

Figma, Sketch, Protopie, Framer, Invision, Abstract, Zeplin, Google Analytics, HTML, CSS

PATENT

A Method And System For Constructing User Profiles 4191/CHE/2014

EXPERIENCE

Senior Product Designer
PayPal
Aug 2019 - Present
Responsible for consumer KYC platform experience. Strategized, designed, and launched a simpler user experience for consumer KYC which reduced customer friction by 10% relative to the control group.

Product Designer
Netapp
May 2017 - Aug 2019
Responsible for designing and leading Netapp's On premise and cloud storage products.

Senior Designer
Inmobi
Oct 2014 – Sep 2016
Focused on Ad tech platform and next generation consumer products. Key mention, Founding designer, Glance - Roposo. Video sharing social media app platform.

Interaction Designer
PayPal
Oct 2012 - Sep 2013
Worked on consumer KYC platform - ios app focusing on credit card scan authentication modules to simplify the documentation process for small and medium merchants